



# 2016-20 STRATEGIC PLANNING ~ POLICY FORUMS~

Focus on  
Regional & Community Development

March 25, 2015

# Why a Policy Forum?

---

To gather feedback from key stakeholders to better inform the 2016-2020 Strategic Agenda for Kentucky Postsecondary and Adult Education.

# What is Regional & Community Development?



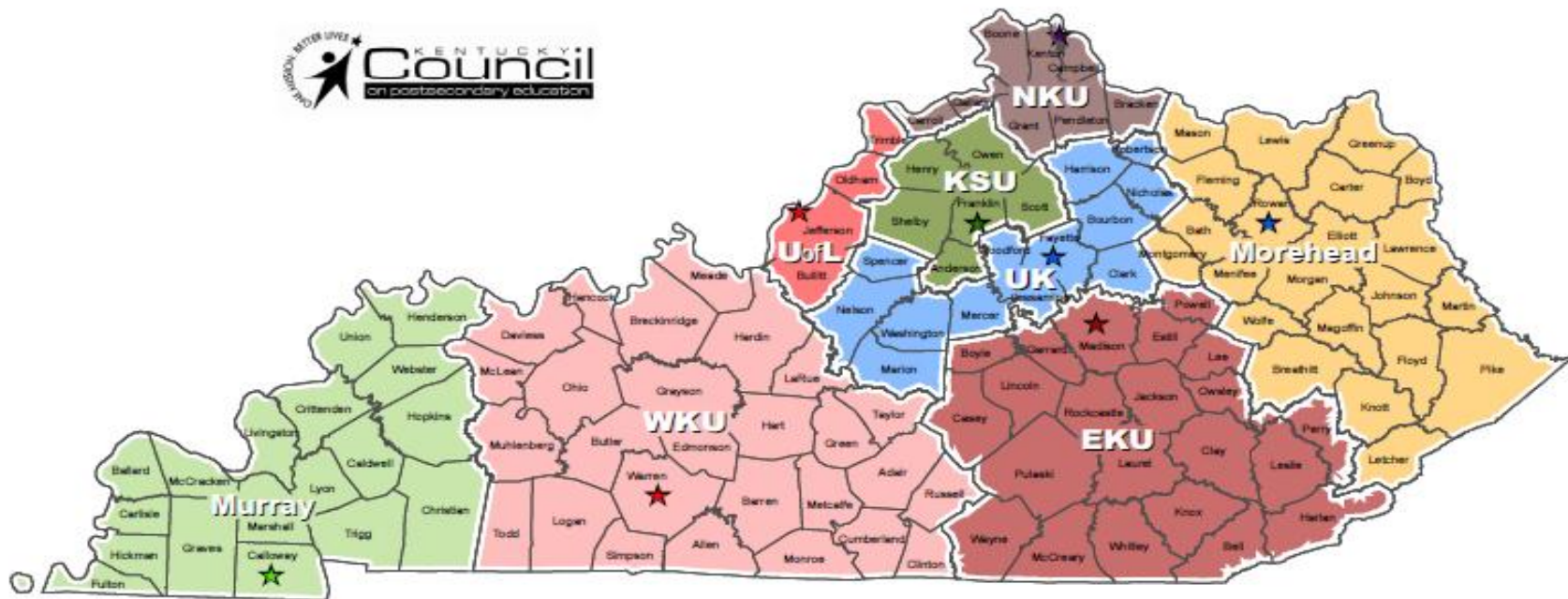
- Programs/services/partnerships that promote regional economic & workforce development, improved quality of life, effective governance, arts and culture, health and wellness, and civic participation and engagement.
- Efforts to collaboratively solve regional and community problems by working across political, jurisdictional and institutional boundaries

# Higher Education's Role in Regional Development



- Education and workforce development
- Catalyst or provider of specific programs and services supporting community needs
- Entrepreneurship training
- Business incubation and support services
- Tech transfer/commercialization
- Research/scholarship supporting regional needs
- Leadership and facilitation of partnerships

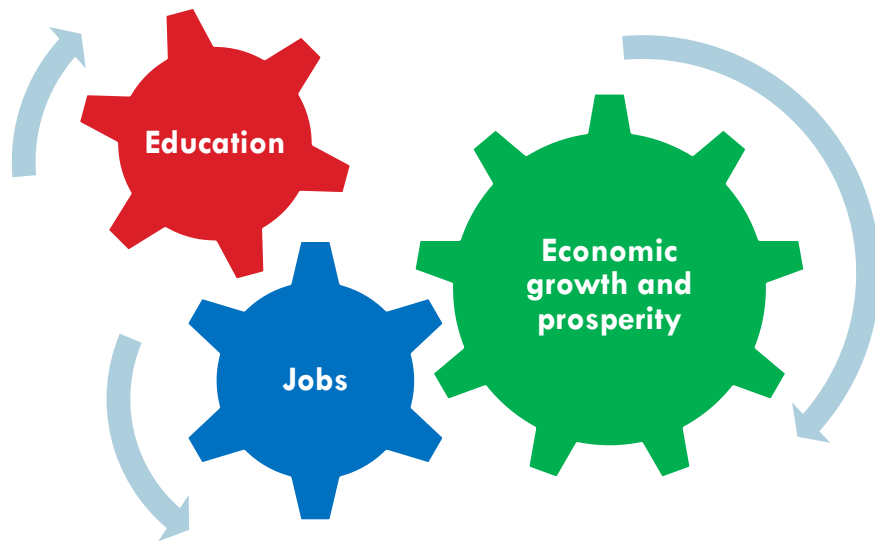
### Public Four-Year Postsecondary Institutions

 KENTUCKY COUNCIL ON POSTSECONDARY EDUCATION

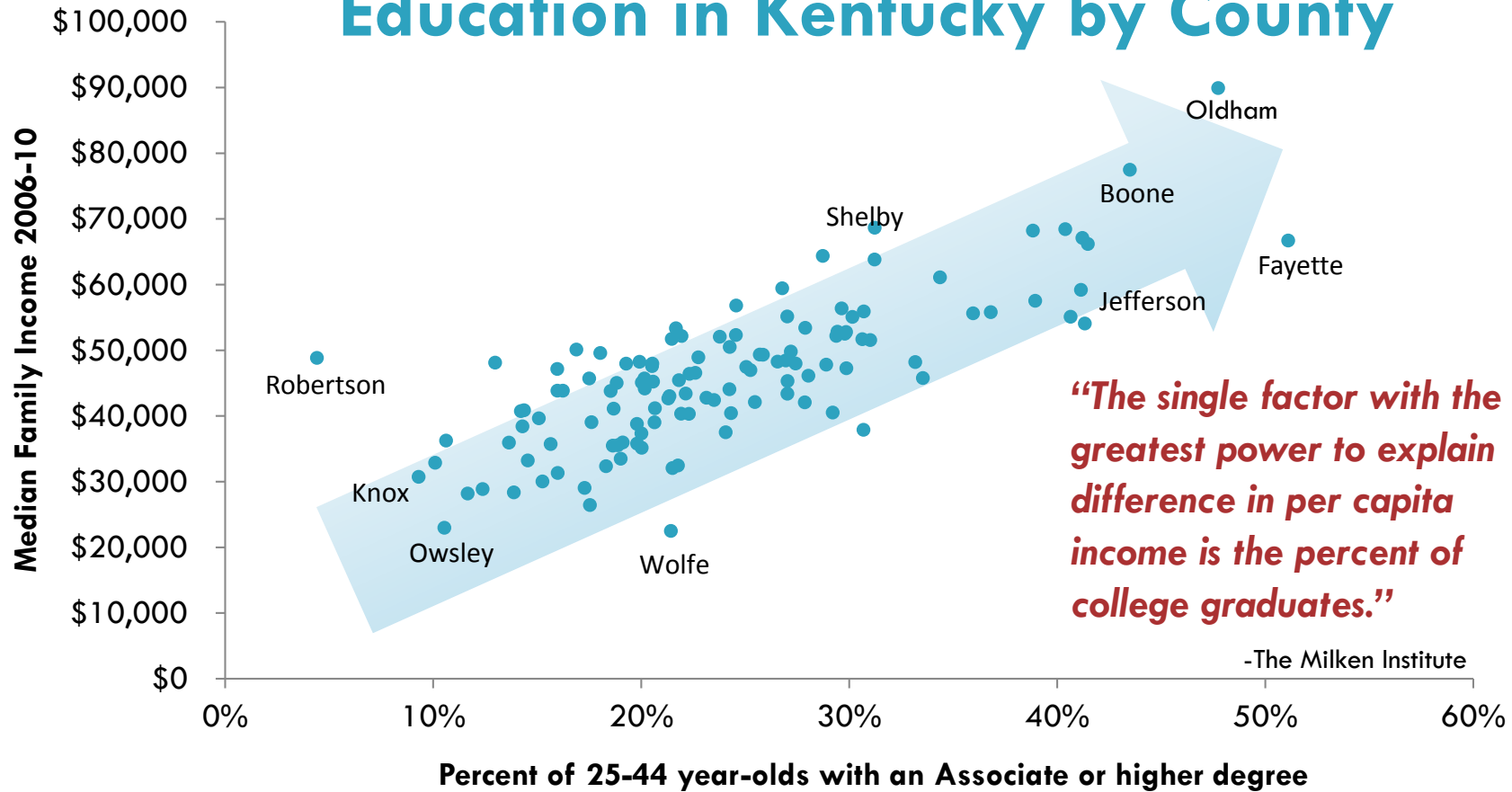


# Current Landscape

# Educational Attainment, Jobs & Quality of Life are Inextricably Linked



# The Link Between Earnings and Education in Kentucky by County





# Higher Levels of Education Mean:

---



- Higher rates of voting and volunteering
- Lower rates of smoking & obesity
- Better health
- More tax revenue
- More parental involvement in schools
- Lower rates of incarceration
- Lower rates of unemployment/public assistance



# **KY Has Vast Regional Disparities in Educational Attainment and Economic Prosperity**

[illegible]

Source: U.S. Census Bureau, 2006-10 American Community Survey.

# Percent of Population Living Below Poverty Level, 2006-2010



Source: U.S. Census Bureau, 2006-10 American Community Survey Five-Year Estimates.

# Regional Development Initiatives



- **Shaping our Appalachian Region (SOAR)**-expanding job creation; enhancing regional opportunity, innovation, and identity; improving quality of life
- **Louisville's 55,000 Degrees**-to raise educational attainment and create transformational change
- **Northern Kentucky's Vision 2015**-working with the community on economic competitiveness, livable communities, urban renaissance, effective governance & educational excellence

# Statewide Initiatives



- **Accelerating Opportunity** - Identify and remove barriers that prevent adults from entering and completing their education
- **Project Graduate** - recruitment program to bring Kentuckians with 80 or more college credits back to college
- **Health Workforce Pipeline Project**- broad effort to respond to the growing healthcare workforce gaps in KY
- **Kentucky Innovation Network** - provides business assistance to entrepreneurs across the state

# Statewide Initiatives



- **Commonwealth College** - competency-based programs for working adults linked to economic priorities
- **Regional Stewardship Program**- links the resources and knowledge of our universities to the needs and challenges of their regions.
- **Data to Support Decision Making** – Postsecondary Feedback Reports, County Profiles, regional workforce reports



# Stronger By Degrees

## Current Mission:

To deliver a world-class education to students, create and apply new knowledge, and grow the economy of the Commonwealth.

## Four Focus Areas:

- ❑ College Readiness
- ❑ Student Success
- ❑ Research, Economic, and Community Development
- ❑ Efficiency & Innovation





# Accountability

---



- ❑ Statewide metrics
- ❑ Institutional metrics
- ❑ Online dashboard
- ❑ Annual accountability report

# Stronger by Degrees



## Objectives/strategies related to Regional and Community Development:

Policy Objective 7: Increase educational attainment and quality of life in Kentucky communities through regional stewardship, public service, and community outreach.

### Specific strategies

- ❑ 7.1. Strengthen and expand partnerships with business, industry, government, non-profit, and other educational entities to meet Kentucky's workforce and community needs.
- ❑ 7.2. Support collaborations among postsecondary education providers to serve regional needs and planning efforts to raise the educational attainment level of the Commonwealth.
- ❑ 7.3. Maximize the impact of postsecondary education's contribution to improving the health of Kentucky's people.

# Stronger by Degrees

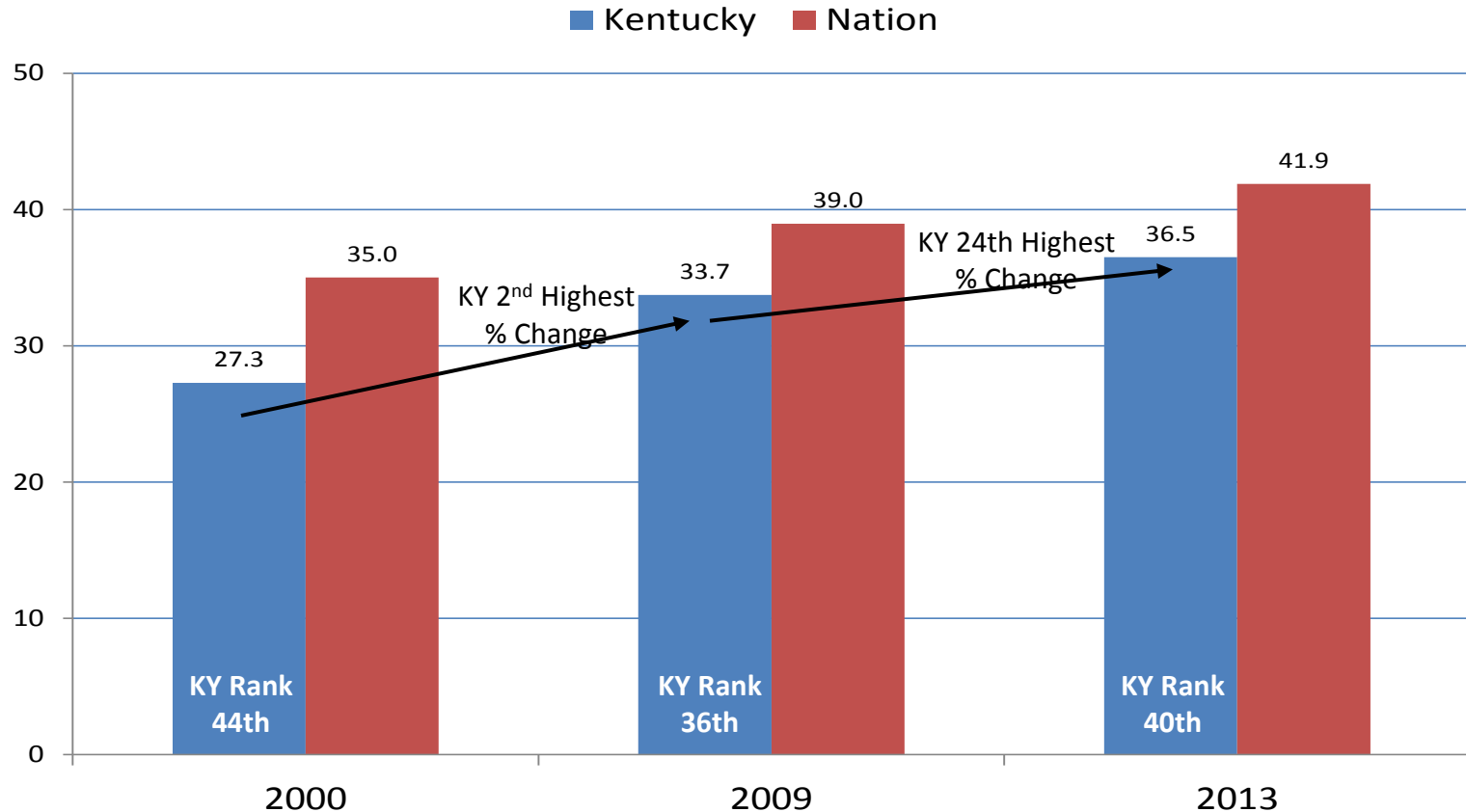
---



Metric related to regional and community development:

- Educational attainment of younger Kentuckians (25-44) at the associate level and higher

# Percent of 25 to 44 Year Olds with Associate Degrees and Higher



# Time to Brainstorm

